



## **RBmedia acquires Audiobooks.com to enhance its digital media distribution platform and consumer reach**

*Largest audiobook publisher in the world adds subscription service to serve millions of consumers wherever their mobile devices take them*

**Landover, MD, April 11, 2017** — RBmedia, a newly launched global leader in spoken audio content and digital media distribution technology, today announced its acquisition of Audiobooks.com, an innovator in the on-demand audiobooks sector. With Audiobooks.com, RBmedia not only produces bestselling spoken audio content, it also offers a technology platform that distributes more than 700,000 digital media titles. RBmedia has unparalleled consumer reach through Audiobooks.com, 10,000+ library partnerships, and consumer digital resellers.

An app-based subscription service, Audiobooks.com provides access to more than 100,000 bestsellers and classics. Subscribers can listen on any Internet-enabled device via a free app for Apple® and Android™. Audiobooks.com is also available via Sonos®, tvOS, Apple CarPlay™, Android Auto™, and in-car infotainment systems in select GM, Jaguar, and Land Rover vehicles. Audiobooks.com combines the convenience of streaming and downloadable listening with proprietary Cloud Bookmarking technology, allowing users to synchronize bookmarks across all devices.

“RBmedia’s focus is on producing and delivering premium spoken audio content and pushing the boundaries of technical innovation,” says Tom MacIsaac, Chief Executive Officer of RBmedia. “By adding Audiobooks.com to our suite of companies, we are now able to deliver audiobooks from bestselling and award-winning authors directly to millions of consumers, in addition to providing unmatched spoken audio production and digital media distribution capabilities.”

Today, RBmedia also [announced its launch](#). With a presence in 38 countries, RBmedia brings together eight leading brands in spoken audio content and digital media distribution technology. RBmedia can reach more consumers than any competitor — delivering premium digital content anytime, anywhere.

“Our commitment to the customer experience has driven our innovation in spoken audio technology,” says Ian Small, General Manager of Audiobooks.com. “Joining forces with RBmedia gives us the opportunity to elevate our reach to an even larger audience of audiobook listeners around the world.”

**About Audiobooks.com**

Audiobooks.com is an app-based streaming and download service for audiobooks, delivering fast and easy access to over 100,000 titles to booklovers around the world. Subscribers can listen to their audiobook of choice on any Internet-enabled device via the free Audiobooks.com app. The company's proprietary technology synchronizes users' last listened-to position across all devices, creating a seamless user experience. Find out more at [www.audiobooks.com](http://www.audiobooks.com).

### **About RBmedia**

RBmedia is a global leader in spoken audio content and digital media distribution technology that reaches millions of consumers – at home, in the car, and wherever their mobile devices take them. RBmedia produces exclusive titles and delivers the finest digital content – including audiobooks, educational courses, entertainment titles, and much more. Headquartered in Landover, Maryland, RBmedia comprises an ever-expanding group of the best brands in spoken audio content and digital media distribution technology. Find out more at [www.rbmediaglobal.com](http://www.rbmediaglobal.com).

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