



## **A new global powerhouse takes center-stage in spoken audio and digital media distribution technology**

*RBmedia brings together numerous brands to deliver consumers engaging digital content – including audiobooks, educational courses, entertainment titles, and much more*

**Landover, MD, April 11, 2017** — Today marks the launch of RBmedia, a global leader in spoken audio content and digital media distribution technology. As both a producer and distributor of bestselling works, RBmedia counts more than 700,000 digital content titles in its portfolio, including everything from audiobooks to eMagazines, courses, comics, games, and many others.

Through the company’s technology platform, consumers around the world can access premium digital media titles from their smartphones, tablets, Android Auto™ and Apple CarPlay™, Apple Watch®, connected homes, and computers. RBmedia can now reach more consumers than any competitor.

“RBmedia is the only company that brings together *all three* key elements of spoken audio and digital media distribution,” says Tom MacIsaac, Chief Executive Officer of RBmedia. “Not only do we produce top-quality spoken audio content, we’ve also built a digital media technology platform to deliver hundreds of thousands of digital media titles, and we reach millions of consumers around the world through numerous channels. No one else in the industry has that kind of depth and breadth across both spoken audio and digital media distribution.”

### **Uniting global leaders in digital media**

Backed by Shamrock Capital, a leading media and entertainment private equity firm, RBmedia now reaches millions of consumers across 38 countries and brings together eight leading brands in two areas: publishing and distribution platforms.

- RBmedia’s worldwide publishing imprints include Recorded Books, HighBridge Audio, Tantor Media, ChristianAudio, W.F. Howes (UK), and Wavesound (Australia).
- The company’s distribution platforms reach consumers:
  - Directly via its newly acquired Audiobooks.com platform ([also announced today](#))
  - Through 10,000+ library partners, enabling library patrons to enjoy premium digital content — regardless of their ability to pay
  - Via consumer digital resellers like Amazon Audible®

### **Exclusive titles, the best authors, and an array of digital media**

RBmedia is the largest audiobook publisher in the world. Its proprietary catalog of more than 30,000 premium titles includes works by Danielle Steel, J.R.R. Tolkien, Dean Koontz, dozens of Newbery Medal winners, and many other leading authors. To produce its top-quality spoken audio content, RBmedia uses professional narrators, top directors, and award-winning actors.

Based on its extensive consumer reach, RBmedia is uniquely positioned to best monetize authors' works for spoken audio. What's more, RBmedia leverages advanced technology to identify and bring emerging authors to the spoken audio market.

### **About RBmedia**

RBmedia is a global leader in spoken audio content and digital media distribution technology that reaches millions of consumers – at home, in the car, and wherever their mobile devices take them. RBmedia produces exclusive titles and delivers the finest digital content – including audiobooks, educational courses, entertainment titles, and much more. Headquartered in Landover, Maryland, RBmedia comprises an ever-expanding group of the best brands in spoken audio content and digital media distribution technology. Find out more at [www.rbmediaglobal.com](http://www.rbmediaglobal.com).

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